No. 172 Jan. '75



50c ALMOST







VITAL FEATURES



"The average man is m guy who spends his whole life trying to prove to everybody that he isn't!"-Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production JERRY De FUCCIO, NICK MEGLIN associate editors JACK ALBERT lawsuits

GLORIA ORLANDO, CELIA MORELLI, ERIKA HOLTON, DAVID FRAZIER subscriptions

CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

DEPARTMENTS

November 14th to January 1st
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Staying Young24
BUMMER CROP DEPARTMENT A Downer is
DON MARTIN DEPARTMENT Don Martin's Natural History Movies #14: Insect Masters Of Camouflage And Illusion
FROM "SUPER" TO NUTS DEPARTMENT More Powerful Than A Locomotive
HYSTERIA REPEATS ITSELF DEPARTMENT If The World Of Yesterday Faced The Conditions Of Today14
LET'S MAKE IT PERFECTLY CLEAR DEPARTMENT Commemoratives To President Nixon
Random Samplings Of Reader Mail
MARGINAL THINKING DEPARTMENT "Drawn-Out Dramas" By Aragones**
OUT, DAMNED SPOT! DEPARTMENT MAD Solutions To Big City Doggie-Do Problems
SHTICK 'EM UP! DEPARTMENT Bluff That Mugger
SYMBOL EXPLANATION DEPARTMENT Picture Road Signs In Everyday Situations
THE BORING '20'S DEPARTMENT The Great Gasbag (A MAD Movie Satire)
THE SUM OF THE PARTS DEPARTMENT The Six Million Dollars, Man! (A MAD TV Satire)41
THE SYMBOL TRUTH DEPARTMENT Picture Road Signs We'd Like To See

MAD January 1975, Volume 1, No. 172. Published monthly except Fabruary, May, August and Nevember, by E. C. Publications, Inc., 485 MADISON Avenue, New York, N.Y. 10022. Second Class Postegapald at New York, N.Y. Subscriptions: In U.S.A., 20 Issues \$10.00. Outside U.S.A., 20 Issues \$12.50. Allow 10 weeks for change of address to become effective. Entire contents copyright @ 1974 by E. E. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a tibiling person is a conincidence.

Printed in U.S.A.

**Various Places Around The Magazine

THE GREAT GASBAG (MOVIE SATIRE) Pg. 4





DON MARTIN'S NATURAL HISTORY MOVIES Pg. 12

PICTURE ROAD SIGNS WE'D LIKE TO SEE Pg. 19





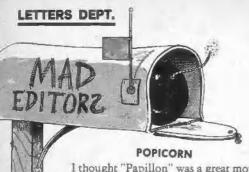
THE LIGHTER SIDE OF STAYING YOUNG Pg. 24

MAD SOLVES BIG CITY DOGGIE-DO PROBLEMS Pg. 32





THE SIX MILLION DOLLARS, MAN! (TV SATIRE) Pg. 41



I thought "Papillon" was a great movie, but somehow you guys (Angelo Toires and Dick De Bartolo) always seem to "improve" movies.

Scott Corbo Montclair, N.J.

Dick De Bartolo and Angelo Torres gave us two great performances in "Popicorn," even better than those of Steve McQueen and Dustin Hoffman in "Papillon"! Joel Shelton

Oklahoma City, Okla.

Dick De Bartolo's "Popicorn" really got the butter of me!

> Sam Man Lawrence, Mass.

ONE FINE DAY IN THE ARCTIC

Don Martin's "One Fine Day In The Arctic" was a lot of hot air!

Keith Cotton Wichita Falls, Texas

1974 HOSPITAL SUPPLY CATALOGUE

Hooray for your "1974 Hospital Supply Catalogue"—which in all too deadly true, I wouldn't be a patient in most hospitals if my life depended upon it, Especially then!

Christopher K. Boal, M.D. Los Angeles, Calif.

Are you trying to give the hospitals more inhuman ideas . . . ?

Janice Ridenour Mountain View, Calif.

ON "McCLOUD" NINE

Being a long-standing MAD fan and seeing myself in your really funny "Mc-Cloud" horseplay it like watching a possum rummaging in a bag of lint. Great sport! There yuh go, MAD!!!

Dennis Weaver
"McCloud"—Universal TV
Hollywood, Calif.



THE ECCHORCIST

"The Exorcist" is an excellent film and I was glad to see you have fun with it without dishing out the usual insults you see in most MAD movie satires. Or could it be that Larry Siegel is every bit as skillful as its author, William Peter Blatty? Devil only knows!

Al Alongi Rosedale, N.Y.

Wicked men! For your irreligious treatment of "The Ecchorcist," I shall pray for you every night . . . for making me laugh like *\$#&*!

> Sister Anne Marie, O.S.F. Madonna High School Chicago, Ill.

I don't know what possessed me to read it!

> Paul Marek Bethany, Okla.

Your "Exorcist Barf Bag" cover was a good precautionary measure, but since MAD is a family magazine, shouldn't you have offered the big family size bag?

Arthur Greenwald Pittsburgh, Pa.

The Devil had already used my Barf Bag!

Steven Vogler Downers Grove, Ill.

Please accept my blessings for "The Ecchorcist"... and "Ring Around The Collar" to you, too!

Alison Kahn Trans-Lux Corporation New York, N.Y.

I'd like to give Mort Drucker and Larry Siegel a piece of my stomECCH!

Fleming Free Savannah, Ga.

My latest MAD is possessed by the Devil. He keeps shutting the magazine on me before I'm even half-finished. Quick, send me a new issue or a priest!

Scott McClain Bloomingdale, N.J.

I wasn't taking any chances! I got out of bed when I started reading "The Ecchorcist."

Brian Inglis Los Altos, Calif.

My bed kept on shaking . . . from my laughter!

Robert Meerland Vancouver, Wash.

Demonic possession is an area of life that should be left alone. It is too serious and deadly a subject to scoff at! Incidentally, have you tried calling the homes of Larry Siegel and Mort Drucker lately...?

J. T. Lambert Liverpool, N.Y.

You certainly gave the Devil his due with your choice movie selections in #170: from demonic possession to Devil's Island.

Linda Perney New York, N.Y.

IMPEACHMENT NEWSPAPER STORY

Regarding Frank Jacobs's "All-Inclusive-Do-It-Yourself Impeachment News-paper Story," have you ever considered how many different possible stories you have? You have 12 different word "blanks," each with 12 possible words. That means that you have 1212, or 8,916,100,447,000 combinations of combinations of words for your "Impeachment" newspaper clipping. If one were to read each possible combination at the rate of 3 clippings per minute, it would take 5,654,553 years to read them all. You may lose a lot of your readers this way, since they now have enough reading material to last them the rest of their lives. This may be worth considering before you print any more "Do-It-Yourself" stories. Well, time to get back to my MAD. I still have 8,916,100,444,397 more news stories to

> Kenneth Mikulina La Grange, Ill.

A MAD LOOK AT A TV COMMERCIAL

Al Jaffee's "A MAD Look At A TV Commercial" was a very sticky situation. Nick Korn Louisville, Ky.

HORRIFYING CLICHÉS

Those "Horrifying Clichés" are more fun than a barrel of monkeys. But, it's like I tell my kids—they should avoid clichés like the plague.

Mary Hirt Lorain, Ohio

Once again, May Sakami and Paul Coker, Jr. have given definite form to time-honored Clichés. But, as a result of our recent national dilemma, an equally horrifying Horrifying Cliché became part of our slanguage. And I'd like to see it Cokerized. Mainly, "Deleting An EXPLETIVE"...

Barbara Nell King Cosmopolitan Magazine New York, N.Y.



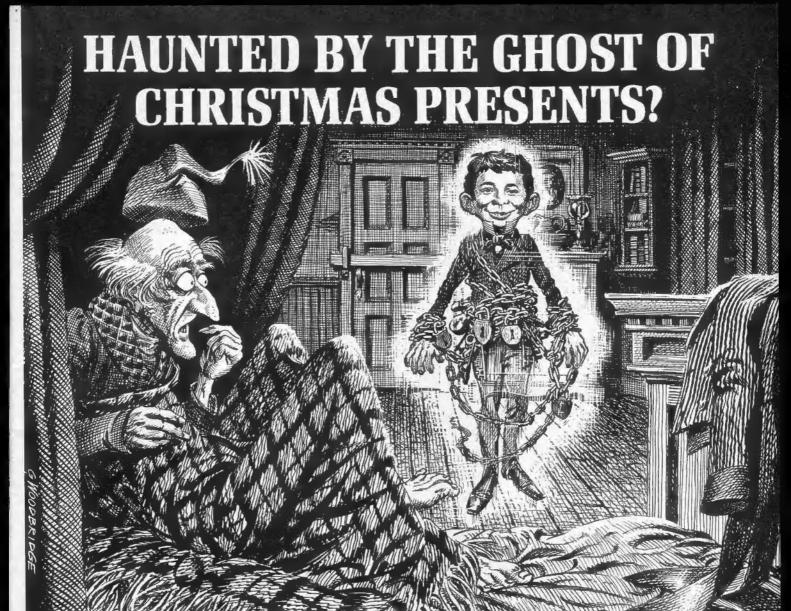
Coker Deletes An Expletivel

After I read your "Horrifying Clichés" I threw my copy of MAD into the garbage can. You might say I was "Dropping A BOMB."

Eddie Dezen Cumberland, Md.

Please Address All Correspondence To: MAD, Dept. 172, 485 MADison Avenue New York, New York 10022

Unsolicited manuscripts will not be returned unless accompanied by a self-addressed, stamped envelope!



LIFT YOUR SPIRITS BY GIVING... GIFT SUBSCRIPTIONS TO MAD

... and we'll send cheery "Christmas Gift Announcements" telling the lucky recipients who the Dickens to blame!

use one or more coupons or duplicates _____

MAD

485 MADison Avenue New York, N. Y. 10022

Canada, \$10.00 in U.S. Funds payable by International Order or Check drawn on a U.S.A. Bank Outside the ILS.A. Canada, \$12.50, payable by International Money Order or Check drawn on a U.S.A. Bank, Please allow 10 weeks for your subscription to be processed. We cannot be responsible for any cash lost or stolen in the mails, so . . . CHECK OR MONEY GROER PREFERRED!

ZIP-CODE

and

+ In Canada, \$10.00 in U.S. Funds payable by international Money Order or Check drawn on a U.S.A. Outside the Bank. Canada, \$12.50, payable by Inter-national Money Order or Check drawn on a U.S.A. Bank. Please drawn on a U.S.A. Bank, Please allow 10 weeks for your subscription to be processed. We cannot be responsible for any cash lost or stolen in the mails, so . . . 20 ISSUE CIFT SUBSCRIPTION to: CHECK OR MONEY ORDER PREFERRED!

An Absolute Musti

1 -0 15500 011 1 0011			
NAME			
ADDRESS			
CITY	STATE	ZIP-CODE	

____ use one or more coupons or duplicates --

MAD

485 MADison Avenue

New York, N. Y. 10022

L'enclose \$10.00° Please send a

AND SEND A CHEERY CHRISTMAS GIFT ANNOUNCEMENT BLAMING

1	e	nclose	\$10.00*	Please	send	a
2	0	Issue	GIFT SH	BSCRIPT	TON t	0

NAME. ADDRESS.

STATE An Absolute Must! AND SEND A CHEERY CHRISTMAS BIFT ANNOUNCEMENT BLAMING

THE BORING '20'S DEPT.

Remember what a big deal all the magazines made about the "Gatsby Look"? Remember how everybody was ready to start wearing Gatsby hats and Gatsby suits and Gatsby shirts and the entire garment industry was all cranked up to start grinding out Gatsby fashions? Well, it seems that the "Gatsby Look" never really took off! Why, you ask? What killed the "Gatsby Look"? That's easy! The MOVIE came out! And to show you how and why this deadly film killed the whole dopey fad, we now present our version... which we call...

THE GR





EAT GASBAG

"I'm Nick Carrawayseed ... your narrator ... who happens to have a bigger part in this picture than the STAR! Anyway, I'd rented a place at Poached Egg, Long Island, for the Summer so I could be near my cousin, Dizzy Pewkanan! Not that I LIKE rich people! I think the Idle Rich are a pathetic lot! It's just that what's even MORE pathetic im someone like ME ... one of the IDLE POOR!!



Well . . . weil!
Tomcat Pewkanan!
How've you been, Tomcat?

Very rich, thank you! I'm learning a new game—Polo! It's very tiring!

Don't worry! It gets easier when you learn a little more about it!

Damn pony rides too far forward!

No . . .

ARTIST: MORT DRUCKER

WRITER: STAN HART

NICK! Nick,



Dahling! I'm absolutely paralyzed with joy to see you!

The remember you as an unattractive, skinny, terribly affected girl!

I'm amazed that I've changed so in the past 5 years!

The remember you as an unattractive, skinny, terribly affected girl!

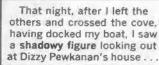
I'm amazed that you changed so in the past 5 years!

Hello, Dizzy! It's fantastic! I







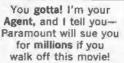




But when I looked again, the figure was gone! I know I'd finally seen the mysterious and unhappy Jay Gasbag! And then, I heard something that explained why he'd vanished!

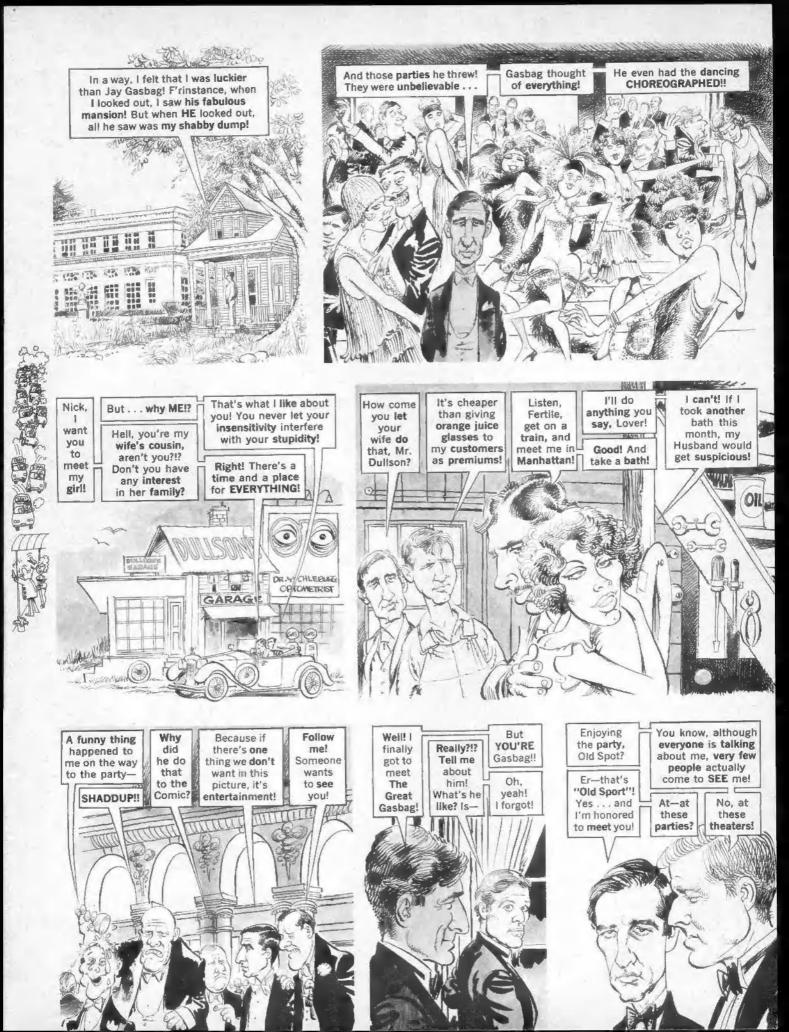


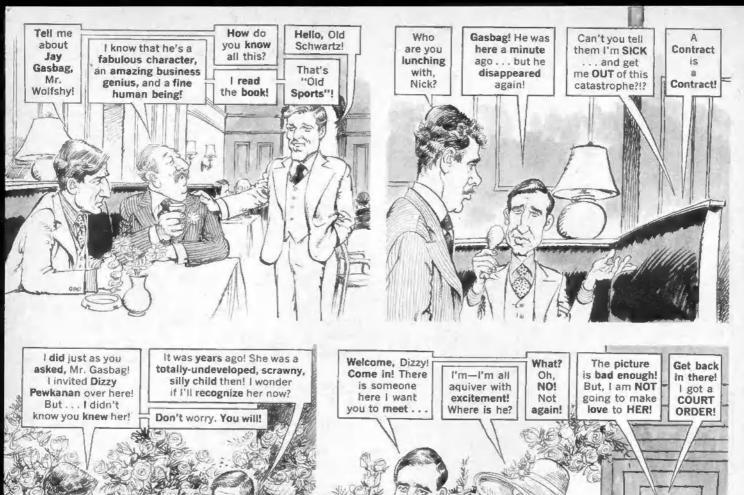
No, no! Please! Don't make me go out there and do this movie! I've read the script!!



For the first time, I really understood why he was such an unhappy man!

















Alfred's Poor ALMANAC

\$ 10			
à d'	NOVEMBER	14	The Bad News is that MAD #172 goes on sale today. The Good News in most MAD readers are illiterate.
15	Taffy-maker Bascomb Heemish is found guilty of embezzlement, sentenced to ■ long stretch, 1936.	16	Fernando Magellan spots trombone floating in water, sails around the Horn, 1520.
5UM 17	Walt Disney workers strike for higher wages, resulting in suspended animation, 1954.	18	Unidentified man dies on steps of Vatican; five priests get ■ piece of the unction, 1950.
19	Amy and Jenny Lumet picket local ice- cream parlor, demand a fair shake, 1968.	20	Fat women always reveal their dimensions in round numbers.
THURS 21	The White House invents Watergate Roulette—five pro-administration witnesses and John Dean, 1973.	22	U.S. Mint disciplines Leo Yancy, foreman of silver dollar section, by confining him to quarters, 1921.
23	The IRS investigates Billie Jean King's net income, 1973.	24	The IRS investigates Don Martin's gross income, 1973.
MON 25	Frank Prince wins blind-folded cookie identification contest, says it was a snap, 1966.	70E5 26	Charles Schulz's birthday—52 years old and still working for Peanuts!
w€D 27	Sacks Sports Stores offer velvet sweatshirts for athletes who want to be gym-dandies, 1970.	7HURS 28	Thanksgiving Day. Also observed as URRRRDO The Alka-Seltzer Day of Deliverance.
29	Santa Fe Erie Railroads begin mutual improvement program, pledging to renew old ties, 1957.	30	Any kid who wants to grow up to be a vivisectionist has his work cut out for him.

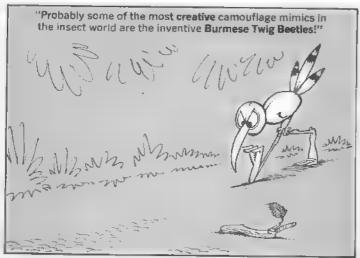
WRITER: FRANK JACOBS

- 050	DECEMBER	SUN 1	Bootblack Leroy Skiddle applies brown paste to black shoes, invents the polish joke, 1955.
Mon 2	Horsewoman Brenda Vink wears riding outfit 24 hours a day, says she can't get out of the habit, 1952.	3	People who use an expensive deodorant think they have an air of superiority about them.
wed 4	Newsman Felix Aquito swims Gulf Stream, says it o helps him keep up with current events, 1966.	THURS 5	Adam and Eve deny those rumors, say this they're just good friends, 5006 B.C.
FRI 6	Untidy, titled Englishmen invariably have terrible manors.	**** 7	Cotton-picker Mervyn Tyler, arrested on sus- picion of murder, is held without bale, 1963.
sun 8	Stories about escaped convicts are usually runaway best-sellers.	9 9	Writer Irving Clifford admits that the Comet FIZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZ
TUES 10	Jules Pfeffer completes screenplay for sex film on candy workers, calls it "Caramet Knowledge", 1972.	11	Sveite Lena Calhoun pleads guilty to going topless, says she wanted to get something off her chest, 1964.
THURS	Frank Sinatra's birthday. And you damn well better not forget it!	13	Outer Mongolia opens first zoo, finds it's only good for a couple of yaks, 1970.
5A7 14	Lynch mob in Georgia organizes country's first Swinging Singles Weekend, 1921.	15	Tailor Geoffrey McVey turns down 315 lb. Bill Gaines (size as customer, say's he's completely unsuitable, 1969, 70)
мон 16	Sandy Warphole paints can of Coca Cola, invents Soda Pop Art, 1961.	17 17	Scientist John Newhouse discovers existence of live pterodactyl in Ames, Iowa, gets carried away, 1966.
WED 18	Dope Addict, Richard The Mainline-Hearted, designs new armor for himself, invents junkie mail, 1305.	тния s 19	God and the Devil agree on a 60-40 split, 4516 B.C.
^{FRI} 20	The earth makes 1 revolution per year, except in South America, where the figure is much higher.	21	Opponents object to hitting strength of St. Louis ball team, claim the Cards are stacked against them, 1943.
suн 22	Wastrel Peter-Eric Putnam goes through his Fortune, decides it makes for dull reading, 1959.	23	Beginning of Annual Jivaro Headhunters Clearance Sale. Fantastic Reductions!
THES 24	'Tis the Night Before Xmas, and all through the na- tion, your bonus means nothing because of inflation.	25	Christmas Day, On the First Noel, the angels did say, you'll be paying your bills from now until May.
THURS 26	Joliet cons revolt during guest appearance of Henny Youngman, resent being treated as captive audience.	27	Fat women are often ignored because of their bad breadth.
5AT 28	Satellite photographs Philadelphia from 75 miles VAWWW. up; cameras fail to function due to boredom, 1970.	29	Saran display collapses on Seima Yulvey, resulting in a wrap in the mouth, 1971.
MON 30	Chief Running Ear refused entry to Pow Wow of Indian Chiefs for failing to confirm his reservation, 1851.	31	Guy Lombardo invents OLD LANGSYNE!

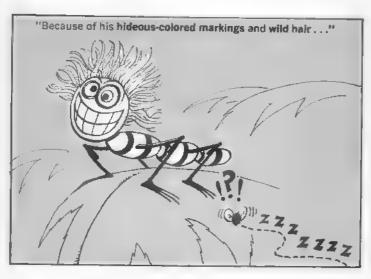
DON MARTIN DEPT, PART I

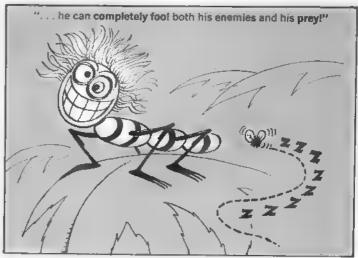
DON MARTIN'S NATU

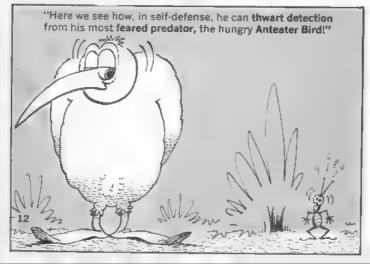
Short Subject #14: Insect Mast











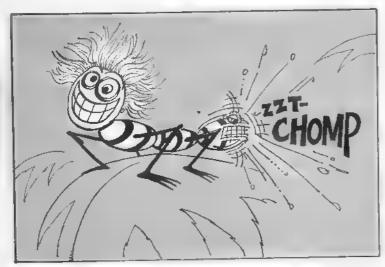


RAL HISTORY MOVIES

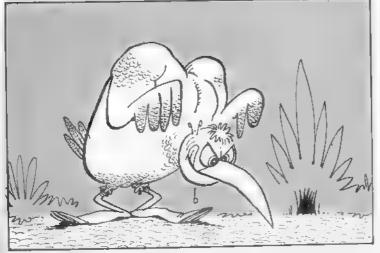
ers Of Camouflage And Illusion

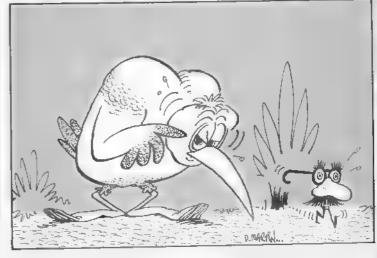












Once upon a time there was a wonderful period called "the good old days". The reason that the "good old days" are called "good" can be easily explained: The people didn't have to put up with the messed-up world of the present. But what if they had? How would it have changed the course of history? The progress of man? To find out, let us see just what possibly might have happened

IF THE WORLD FACED THE CO

WRITER: FRANK JACOBS

wh

full

COS

Fail

phy

gra

go

bet

in

Ho

his

Betsy Ross Gives Up After Mob Burns Flag

PHILADELPHIA, July 3-Screaming youths, chanting anti-American slogans, stormed the home of Betsy Ross today and burned the flag she had been working on since the beginning of the American Revolution.

will

(a

.nd

line

on.

1250

of

ef-

in

WIT

tor

10

100

igh:

in

id.

id

"Land sakes, I don't know what the country's coming to," said Miss Ross, whose living room was strewn with charred bits of stars and stripes. "Just think of it," she said, "Eight months of sewing gone down the drain."

Miss Ross confirmed reports that she will soon move permanently to England.

"As far as I'm concerned, we deserve to lose this revolution," she said. "I don't think much of King George, but at least he rules a country where there's still law and order and people act civilized."



Miss Ross after Mob had stormed her home.

PAUL REVERE STALLED BY TRAFFIC TIE-UPS

BOSTON. April 19-Traffic tieups between here and Lexington last night prevented Paul Revere from completing his ride to warn Revolution leaders to flee the attacking British.

As a result, both John Hancock and Samuel Adams have been captured and the Redcoats now control the entire area. Insiders fear the Revolution may now be lost.

Revolution may now be lost.

"I wanted to warn them," a disgusted Revere said today, "but the roads were still clogged with the rush-hour traffic heading from Boston to the suburbs. You'd think by midnight the highways would be clear."



Paul Revere after abortive ride attempt.

Power Failure Darkens Edison's Demonstration Of New Electric Light

NEW YORK, April 14-A power failure at Con Edison's main power plant, the third such failure this year, tonight prevented Thomas Edison from demonstrating his new, much discussed electric light.

The breakdown occurred as the noted inventor pulled the switch, which was supposed to light up several blocks in downtown Manhattan.

"What really bugs me," Edison said, "is that the utility that messed up my demonstration is named after me."

Edison has suffered a succession of failures with his inventions. America is still waiting for his phonograph, manufacture of which has been delayed by m strike of tonearm workers. Distribution of his motion-picture camera has been delayed by the recent railroad slowdown

"I may just chuck this whole inventing bit and become a farmer," Edison said, prior to his return to his workshop in Menlo Park, which may be closed in any case because of zoning law violations.

Smog Spoils Key's Attempts To Finish 'Star-Spangled Banner'

Low-lying smog continued to blanket the Maryland coastal area for the second straight week, ending Francis Scott Key's efforts to observe Fort McHenry and thus finish his "Star-Spangled Banner."

"Sure, I'd like to finish the song," Key said, "but I can't see if our flag is still there. Maybe it is, Maybe it isn't. I could wait here forever for the damn smog to lift. As far as I'm concerned, some other guy can write the stupid song."

JUNK MAIL ENDS PONY EXPRESS

ST. JOSEPH, MO., Aug. 4-Blaming the recent increase in junk mail, riders for the Pony Express walked off the job today, ending mail service from here to the West Coast.

"We don't mind doing our a job," a spokesman for the riders stated, "but our horses just can't pull the load of discount catalogs, mutual fund brochures and the rest of the garbage that's being sent out to folks who don't want it."

Rider William F. Cody stated that during the past two months he was

20.

forced to shoot three of his horses after they collapsed beneath the weight of the overloaded pouches.

weight of the overloaded pouches.
"It just don't make no sense,"
Cody said, "especially since half the
folks out West can't read anyways."



OF YESTERDAY ADITIONS OF TODAY

Wellington Blames "Stoned" Troops After Loss To Napoleon At Waterloo

Duke of Wellington today blamed the drug problem for his overwhelming defeat by Napoleon Bonaparte at Waterloo.

ed

Hd

di

11,

10

Lie.

id

ad

"My men were stoned on smack, hash, grass, you name it," said the Duke, en route to a French prison camp, "Only about one-fourth of them were in condition to fight. The rest were turning on behind the lines. I ordered by officers to shoot any man who wouldn't fight, but most of them were zonked worse than the troops."

In London, the Prime Minister summoned Parliament to discuss the military disaster. Only ten members

PARIS. March 27-A defeated showed up, the rest being flipped uke of Wellington today blamed out on speed. According to high governmental sources, the drug problem has ended all thoughts of a British



Wellington, with stoned officers and men.

Skyjacker Forces Lindbergh To Fly Airplane To Cuba

Charles Lindbergh's hopes of making the first trans-Atlantic crossing by plane were crushed today when a skyjacker forced him to fly to Cuba.

Roman Hidalgo an out-of-work anarchist, sneaked aboard Lindbergh's plane, "The Spirit of St. Louis" shortly before take-off and forced the aviator at gunpoint to change course.

In Havana, Lindbergh, who has been nicknamed "Luckless Lindy," decried the recent outbreak of air piracy and disclosed that he would soon resume his career of stunt-flying at air shows and state fairs.

"Let someone else fly the Atlantic." he said. "I'm gonna stay where it's safe.'



Pyramid Construction Halted

Cheops, most exalted Pharoah of Egypt, today suspended construc-tion of the Great Pyramid after discovering that young vandals were defacing the foundation with graffiti.

"From now on," Cheops declared in a press conference, "every offender who is caught will have his right hand chopped off and his spray gun confiscated."

CHARIOTS RECALLED **BY FACTORY; NERO** CANCELS RACES AT COLOSSEUM

ROME, July 10-A structural defect described as "axle warp" has prompted the Ajax Chariot Works to recall more than five thousand of its new model "Claudius" chariots. As a result, Emperor Nero has been forced to cancel Saturday's races, bringing disappointment to more than twenty thousand season ticket holders.

The president of Ajax, Flavius Maximus, regretted the decision, but promised that the faulty axles would be repaired in time for next week's races at the Big C.

Nero, who is Rome's Number One chariot fan, has announced a spectacular new entertainment to replace the races. Highlight of the card will pit one hundred Christians against fifty starved, man-eating African

"It's not that I have anything against lions," Nero said today. "even though it seems a bit unfair that they should be outnumbered by es the Christians two to one.

Angered Indians Wipe Out Plymouth Colony, Avenging Thanksgiving Day DDT Poisoning

-11-

115

η£

to

211.

ott.

эlе

PLYMOUTH, Nov. 27-The entire population of Plymouth Colony was massacred by Indians today following the first and only Thanksgiving Day dinner, in which more than half of the celebrants, many of them Indians, came down with food poison-

ing. Turkeys containing excessive amounts of DDT were believed the major cause of the poisoning, which marred the holiday feast shared by the Pilgrims and Indians.

Indian leaders blamed the excessive use of pesticides by the colonists. Dangerous amounts also showed up in tests conducted on the o corn and sweet potatoes served at the dinner. In addition, two squaws and a medicine man died from eating seafood containing mercury.

tl

SC

Ο¥

'White man louse up environment -white man die," stated a high ranking tribe member following the mas-

Franklin Leaves Philadelphia

com

at 1117 dige

nd

le.

8.1

us-

at

160

100

ys

in

:02

ard

ing

115

he

·e

21

in

mt

Ш

a

25

20

ьÊ

iose

m't

he

er

10

U.

111

or

у;

288

rag

re ng ıg.

PHILADELPHIA, Aug. 12-Benjamin Franklin plans to move from this city and retire from public life after being mugged last week while flying w kite outside his home.

"The streets just aren't safe any more," said the noted statesman, editor, inventor and phrase-maker. "I'm heading for the wilderness and taking my chances with the Indians.'

he la



Benjamin Franklin

Stanley Leaves Livingstone in Dispute Over House-Calls

LAKE TANGANYIKA, May 30-413 Henry M. Stanley, who found Dr. David Livingstone after a two-year search through tropical jungles, departed for London today, calling the "a money-grubbing pilldoctor pusher."

Stanley, who arrived for his meeting suffering from a feverish illness, declared that he was disappointed by the response to his greeting of "Dr. Livingstone, I presume."

According to Stanley, the doctor replied, "Take two aspirin, leave a specimen, and call me in a week if you're not feeling better. That will be fifteen dollars:

When Stanley's condition did not improve, he tried several times to seek Livingstone's ail. The doctor. however, refused to visit Stanley because he no longer makes house-calls.

"I tried to reach him for two weeks," Stanley said, "but all I got was his answering service, namely a native named Wamba."

Hannibal Blames Computer Error for Alps Mix-Up | ge ea,

THE ALPS, Nov. 2-Hannibal called off his invasion of Rome today because of supply difficulties caused by a computer error in Carthage.

"I was supposed to receive food and supplies for 300 elephants," said, "but something went haywire and I wound up with food and supplies for 300 hamsters.

As computer experts tried to correct the malfunction, Hannibal called for better quality control in the manufacture of bows and arrows.

"Weapon craftsmanship is becoming a lost art," he said. "A bow and arrow used to last an entire campaign. Today it's good for a couple of skirmishes, then falls apart. But what can you expect from a society that bases its economy on planned obsolescence?



2717

3hc

an

381

8.8

da

tha

mi

hid

ha

aga

I ca

day

m

th

US

this

res

Hannibal with supplies for his 300 elephants.

Women's Liberation Threatens Camelot

CAMELOT, Jan. 14-The women's liberation movement is making a shambles out of King Arthur's Round Table, according to reports filtering out of the kingdom.

Acts of chivalry, in which knights protect maidens in distress, have become a thing of the past. At least half a dozen knights have been cursed and sneered at by maidens, who prefer to die rather than accept the help of a man. One knight, the famous Sir Lancelot, was severely bitten by a maiden when he tried to save her from three outlaws and a dragon.

It is reported that Arthur recently ordered his sorcerer, Merlin, to cast a spell to bring Camelot back to normal. Merlin, however, has been unable to help, his wife making him perform domestic duties around the house.

According to the ex-queen, Ms. Guinevere, most of the maidens now belong to the Camelot Organization of Women (COW), whose aims are equal rights, membership at the Round Table, and coeducational iousts.

Insiders say that Arthur will disband his kingdom if the women go through with their plans to attend next month's royal feast in armored

Columbus Discovers New World, Decides He Prefers Old One

GENOA, Feb. 3-Christopher Columbus returned here today and announced he was giving up all plans to explore the New World.

The disgruntled navigator revealed that during his voyages he lost the Santa Maria in an oil slick and that the New World beaches were littered with beer cans, paper plates and other garbage.

"We had hoped to find some fresh drinking water when we landed," Columbus stated, "but every river and stream was polluted with industrial wastes and detergents. My nose is still filled with the smell of dead fish floating on the filthy water."

Columbus renounced all hopes for

personal glory. "Let Cortez or Balboa or one of those other meshugginahs sail the Atlantic," he said. "I'm staying here



A. G. Bell Gives Up

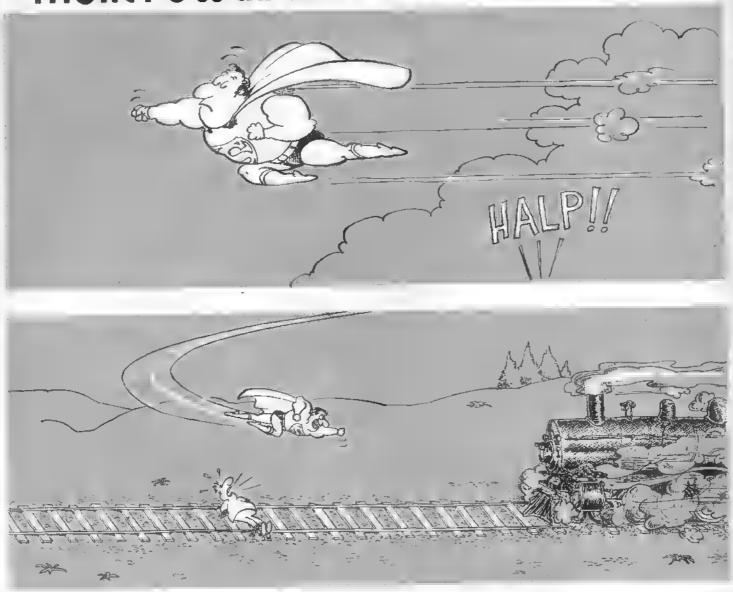
Demonstration of Alexander Graham Bell's new invention, the telephone, has been postponed indefinitely, due to the inventor being unable to get a dial tone.

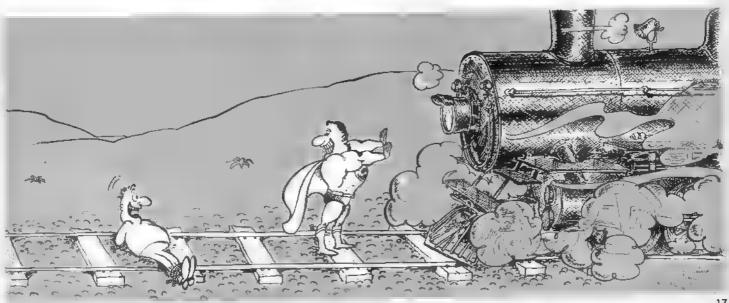
LIGHT BRIGADE REFUSES TO **CHARGE AFTER PEACE RALLY**



Chanting "Hell no, we won't go," 600 members of an English cavalry brigade refused to charge today, following an anti-Crimean War rally at Balaklava.

MORE POWERFULTHAN A LOCOMOTIVE...







THE SYMBOL TRUTH DEPT.

American tourists driving through foreign countries are familiar with these concise and informative "Picture Road Signs" which transmit their message without the motorist having to know the language:













FALLING ROCK ZONE AHEAD SLIPPERY ROAD AHEAD DRAWBRIDGE AHEAD ROAD WORK

SINGLE LANE TUNNEL AHEAD TWO-LANE TUNNEL AHEAD

Now that foreign tourists will be touring America, we feel it's only fair that they be afforded the same convenience. And...in addition to the road hazards they are used to...foreign visitors should be warned about peculiarly American road hazards. In fact, even Americans will benefit from these

PICTURE ROAD SIGNS WE'D LIKE TO SEE

ARTIST: BOB CLARKE

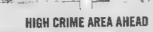
ADITEDS: AL JAFFEE & FRANK JACOBS



FILTHY REST AREA AHEAD

This neglected roadside rest area is garbage-cluttered and foul-smelling. Use in case of a dire emergency only!





Watch out! Raise your windows, lock your doors and, if you're driving a convertible, put the top up—or else!



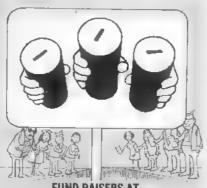
FREAKS UNWELCOME AHEAD

Long-haired, bearded, oddly dressed or other un-American-looking types should drive m through to avoid big trouble.



BORING HISTORICAL MARKER AHEAD

Shrines like "Barn Where Washington's Horse Was Gelded" may be great source of local pride, but \$2.00 parking fee and loss of an hour's vacation time makes stopping here of dubious value.



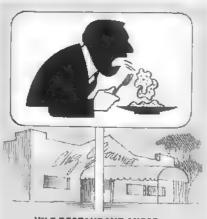
FUND-RAISERS AT STOPLIGHT AHEAD

The extra longlasting stoplight ahead has been adjusted so that flag-waving Veterans, Firemen, Little Leaguers, etc., can intimidate you into affirming your Americanism with a hig donation.



TOTALLY CLOSED ON SUNDAYS AND HOLIDAYS TOWN AHEAD

The town ahead observes all the Blue Laws ever written, which means no gas, food, shelter, toilet facilities or fun and diversion of any kind! And on Sundays and Holidays, it's even worse!



VILE RESTAURANT AHEAD

Motorist should not be misled by its quaint appearance or the "good food" signs. The Chef flunked out of the Mexican Army Cooks & Bakers School.



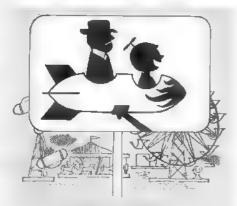
DISGUSTING MOTEL AHEAD

Keep looking! This dump is surrounded by a busy Throughway, a popular Truck Stop and an All-Night Rock Dance Club. The mattresses were installed in 1927.



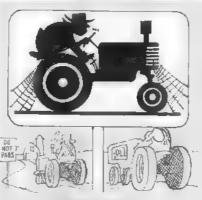
POTHOLES AHEAD

Unrepaired jagged road holes of every size can cause serious injury to car (not to mention occupants!) when hit at speeds of 4 miles an hour more.



STUPID AND EXPENSIVE KIDDIE RIDES AHEAD

Motorist must distract kids in order to safely pass this road hazard. Toss some coins on back seat floor. It'll do job, and be cheaper than stopping.



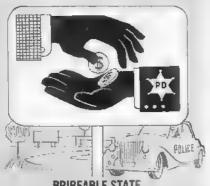
FARMERS ON SLOW TRACTORS AHEAD

Motorists should allow plenty of time for delays in this agricultural area, as Farmers are likely to pop out from anywhere in 3-mites-per-hour vehicles.



EVERY SUNDAY AND HOLIDAY PARADE ROUTE AHEAD

Every weird group from The American Legion to the Veterans of Watergate hold their annual parades on this route, causing interminable delays.



BRIBEABLE STATE
TROOPER AHEAD

Now, there doesn't have to be any of that silly hinting by the Trooper and any of that time-wasting guessing by you. Just slip him a ten discreetly, and he'll forget about it—this time.



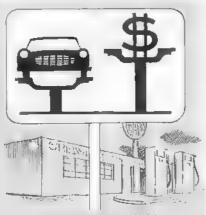
BLINDING NEON SIGNS AND STOREFRONT FLASHERS AHEAD

Somewhere up ahead in that mess is a traffic light which may take you ten minutes to find. By that time, more flashing lights (from a Police Car or Ambulance) may enter the scene also.



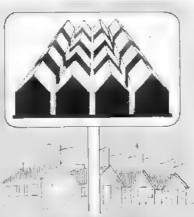
WINDSHIELD-WIPING BUMS AHEAD

Now entering Skid Row area where the derelicts will descend on your car at stoplights to scrounge booze money by wiping your windshield with greasy rags, thus destroying your visibility.



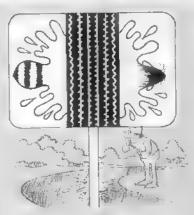
OVERCHARGING SERVICE STATION AHEAD

If you can somehow prod your sick car past this place, you may get a fair shake at the garage a mile up the road.



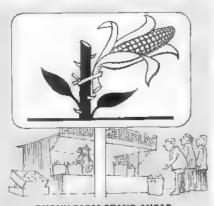
UGLY TRACT HOUSING DEVELOPMENT AREAD

Danger of falling asleep at wheel from boredom of miles and miles of dull, monotonous look-alike houses.



NAUSEATING RUN-OVER ANIMAL IN ROAD AHEAD

Squeemish drivers are warned to look away may avoid even more nauseating sight of vomit over front seat.



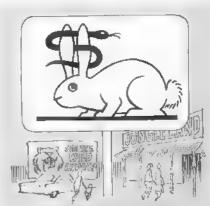
PHONY FARM STAND AHEAD

Usually located next to land whose major crop looks like rocks. Loaded with everything from avocados to zucchini, stuff comes from the same place the Supermarkets get it.



SPEED TRAP AHEAD

The Chamber of Commerce sign ahead which cheerfully welcomes motorists, also affords excellent hiding place for police to catch speeders. Fines are primary source of town's income.



PHONY KIDDIE 200 AHEAD

Despite misleading signs which imply that all kinds of exciting animals are there, the only things you'll find are rabbits, a turtle, a garter snake and two smelly goats (one, the owner!).



... finding out that owning a puppy means—yecch—cleaning up after him.



... seeing the guy she's been going with since you broke up with her.



. . . discovering that you paid out more Income Tax than the President.



... going to an Alumni Reunion and learning that your former classmates are all making fortunes, and you're scratching out a living.

BUMMER CROP DEPT.

ARTIST: PAUL COKER, JR.



... seeing a movie star or TV celebrity that you love, off-camera, without make-up.



... going to a Summer Camp run by m big name athlete, and the only time he shows up all season is when the news photographers are there for publicity pictures.



... getting a TV-advertised "Action Toy" that turns out to be a plain plastic doll.



... when they take the braces off your teeth ... and nobody notices.



. . . watching the TV show that replaced your favorite program.



. . . reading about the shape the country is in . . . and knowing you voted for Nixon.

WRITER: LOU SILVERSTONE



. . . watching those delicious-looking beer commercials on TV for years, and then finally trying your first beer.



... telling your wife you've been promoted, and she tells you to take out the garbage.



... when you finally get your first hit of the season, and then you get picked off base.



... getting good grades on your report card for a change, and your Father's only comment is, "That's what you're going to school for!"

I used a hair dye that gradually darkened the gray a little each day so that no one would notice the change!

Who do you think you're kidding? Only yourself! Oh, yeah?!? I'll prove it to you!

Hey, Charile . . . do you notice anything different about me? See? I told you!!

How can I notice anything different about you when I'm so busy looking at your phony-colored hair!?!









BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

You want That's ridiculous! to keep me It's the job of every dependent

parent to prepare his children for life . . . and then oush them out of the nest!



on you so

you won't

feel old!

Well, now it's time for ME to leave the nest! That's why I want an apartment of my own!

There you go again, talking about that childish idea! Which PROVES you're not really ready!



So let's put an end to this foolish discussion . . . and go do your homework!

WHAT homework?!?



You refuse to face the fact that I graduated from college a year ago!!



HI! Like, how's my Old Lady? Hear that? Kids today have a language all their own!
When he says, "Old Lady,"
he means a young girl
with whom he's having a
meaningful relationship!



My wife has a real hang-up about getting old! I wish I could think of some way to make her feel young again!



Of course!! Why not ?!
I'll start talking to
her in the language
of TODAY'S YOUTH!!



HI! HOW'S MY OLD LADY?



NGYOUNG



ARTIST & WRITER: DAVE BERG

can't!

I was out to prove that I was as good as ANY KID!



So I bought me a ten speed bike, and I rode through the park every day just as good as the best of them!



That's great! Are you keeping it up?

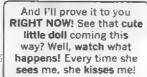


This morning, I was mugged and robbed of my bike by some KID!





Oh, yeah?! Let me tell you something! I still get second looks from plenty of young chicks!





See that? What'd I tell you? There may be snow on the roof, but there's plenty of heat in the furnace!











AGAIN?! I swear, men are worse than women with this youth kick! And today, they don't even call them Barber Shops! They're Hair Stylists so they can charge suckers like you a small fortune!





Oh, yeah?!? I'll have you know that since I started going to these places, beautiful young women want to hold my hand!

HA! Like WHO . . . ?



Like the Manicurists!!



REGINA!! Is it you?!? You look twenty years younger than the last time I saw you!!



I know! I had a face lift!



Wow! You must

I can't believe that!

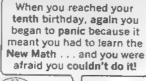


But when I climb stairs, Believe it! When I the body doesn't agree!!





When you reached your ninth birthday, you began to panic because it meant that you had to try out for Little League . . . and you were afraid that you wouldn't make it!





Now that you're reaching your ELEVENTH birthday, I notice that you're very calm about it! Where's the panic? What made you change?





I decided to GROW

What should I be today? One of the Beautiful People in the commercials ... with the "dry look"?













Really, Mom!! Ever since

you turned forty, you've been on a "Youth Jag"!



Plastic surgery, health spas, dieting, hair color and all kinds of crackpot rejuvenation medications! Don't you think you're being a little ridiculous?



Not at all! People are living longer today! Which means I'm going to be OLD for a LONG TIME! It's going to affect my business and social life! So I figured, if I HAVE to be old . . .

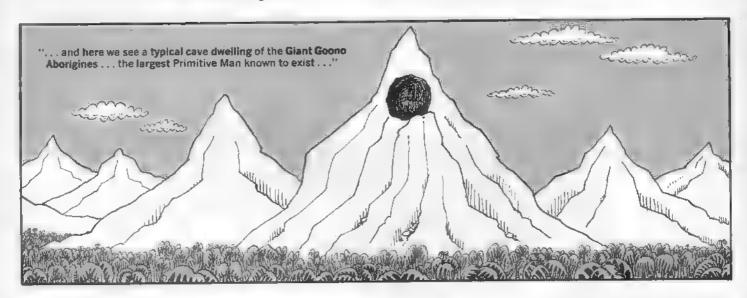


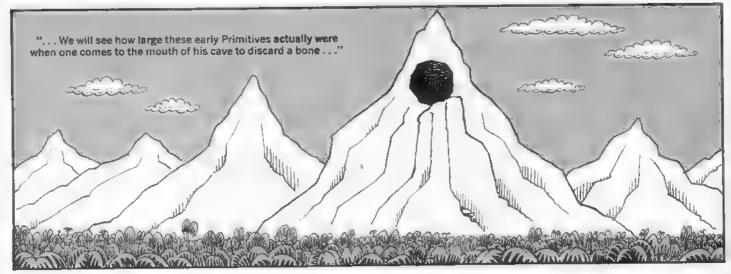
... I might as well be old as a young-looking person!!

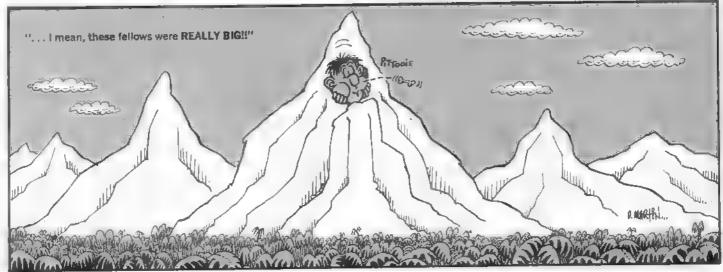


DON MARTIN'S NATURAL HISTORY MOVIES

Short Subject #27: The Goono Aborigines





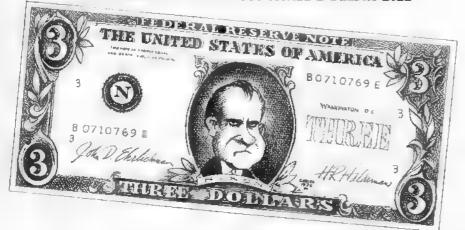




LET'S MAKE IT PERFECTLY CLEAR DEPT.

After a President leaves office, there are always Commemoratives created in his honor. The Government issues items with his likeness, edifices are erected or re-

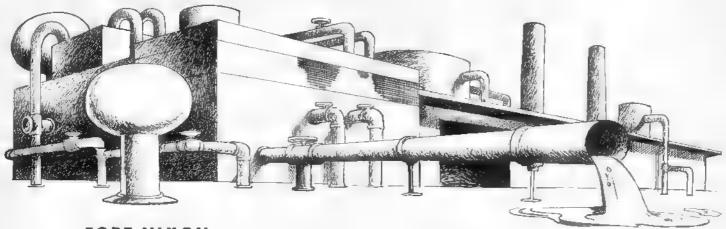
THE RICHARD M. NIXON THREE DOLLAR BILL



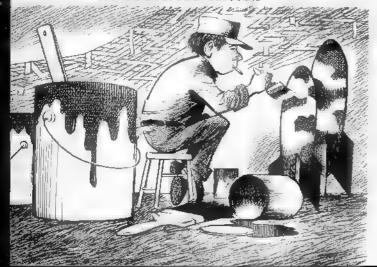
THE RICHARD M. NIXON POSTAGE DUE STAMP



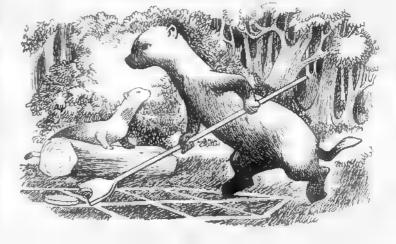
THE RICHARD M. NIXON FEDERAL SEWERAGE TREATMENT PLANT



FORT NIXON
CAMOUFLAGE CENTER



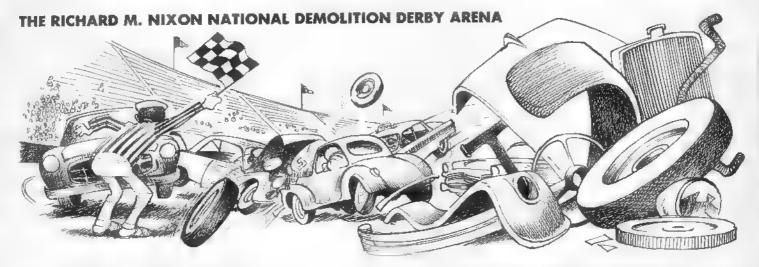
THE RICHARD M. NIXON NATIONAL WEASEL REFUGE



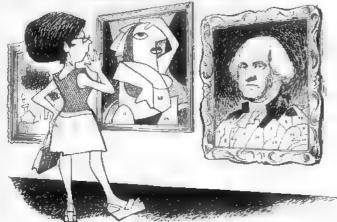
named, areas are dedicated to him, and stuff like that. Well, with the problems that plagued the past administration in Washington, we'd like to suggest these...

ARTIST: BOB CLARKE

WRITER: DICK DE BARTOLO



THE RICHARD M. NIXON PAINT-BY-NUMBERS ART MUSEUM



THE RICHARD M. NIXON
ANNUAL CHECKERS TOURNAMENT



THE RICHARD NIXON FAULT (Formerly The San Andreas Fault)



THE RICHARD M. NIXON NATIONAL SWAMP

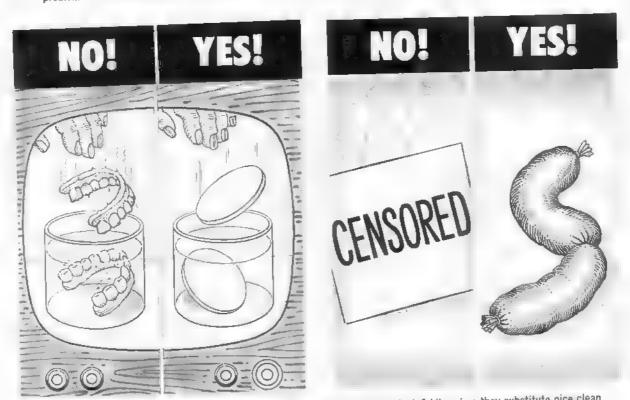


OUT, DAMNED SPOT! DEPT.

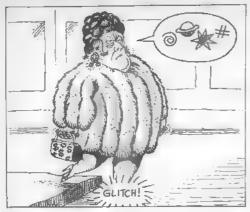
AN EDITORIAL NOTE ABOUT THE FOLLOWING ARTICLE!



Doing an article like this gives MAD a big problem, as scenes above will attest. What is that problem? Is it that the Policeman is arresting the lesser culprit? Is it that the real culprit is getting away scot - free? No, the big problem is: How to Illustrate a article solving "Doggie-Do Problems" without making MAD readers sick for a week!



TV to the rescue! Ever notice how TV Commercials handle unpleasant subjects? Like when they substitute nice clean plastic discs for cruddy false teeth? Well, MAD is going to substitute nice clean link sausages for (Yecch!)—you know what! So if you see anything else depicted in this next article, don't blame us for your disgusting imagination!













What do all the people above have in common? They live in a Big City! And you've all heard how Big Cities are going to the dogs! Well, it's true! With the increased crime, more and more City Dwellers are taking big dogs into their tiny apartments and homes. And this is cruel and inhumane, considering the lack of running, jumping and scampering space in a Big City... not for the dogs, but for the people who are trying to avoid what these hounds are dropping all over the place! So, before our Big Cities all turn into gigantic dog toilets, we at MAD now offer...

SOLUTIONS
TO
BIG CITY
DOGGIE-DO
PROBLEMS

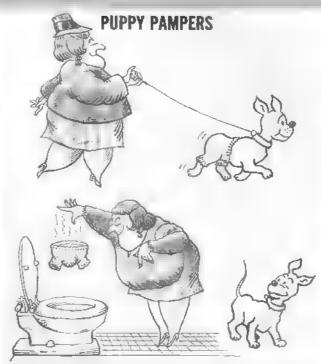
All of the above "Self-Service Devices" serve the same function, are easy and convenient to use, and permit dogs

to roam freely while protecting the environment. In each case, disposable plastic liner is removed and discarded.

BRUSH-AND-SCOOP BOOTS



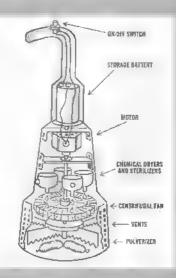
One boot has brush in back, other boot has hinged scoop with snap. Deft lift of hinged boot opens scoop, while brush neatly tosses "sausages" into scoop, which clicks safely shut by stamping down hard... but not too hard!

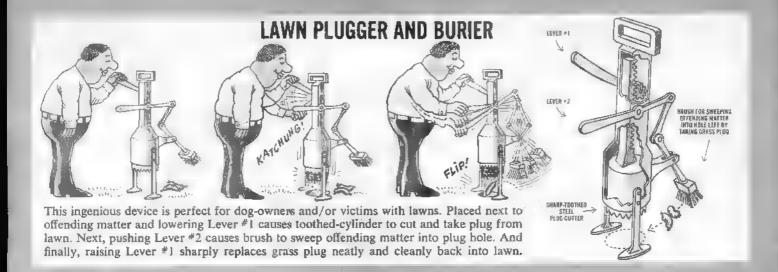


This diaper-like item is similar to the popular ones used by modern Mothers on their infants... and are just as easy to put on, remove and dispose of after puppy has used it.



This completely self-contained Chemical Treatment Plant converts the offending matter into harmless inoffensive chemical components, then hurls it into the air as dust, where it falls to earth as fertilizer.

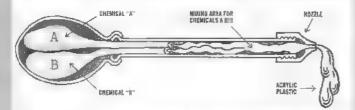








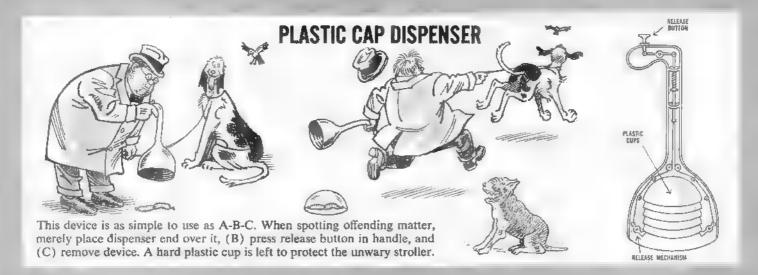
When bulb is squeezed, two chemicals are forced to mix and squirt from nozzie, covering offending matter. In minutes, mixture sets, freezing sausages (snicker) inside the hard acrylic plastic blob, which can now be picked up easily and disposed of, or kept and given away as novel paperweight.



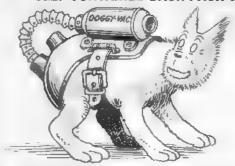
TRAPDOOR STORAGE CONTAINER



This practical item can be worn indoors as well as outdoors. Switch inside container is activated by slightest pressure, causing signal light to go on. It is then a simple matter to drag the dog's rear end over to an acceptable dumping place, pull the trapdoor release and dispose of the offensive stuff.



SELF-CONTAINED BACK-PACK-VAC



This battery-driven vacuum not only takes care of offending matter, but neatly wraps it in removable disposable vac-bags. It is particularly useful for letting dog out by himself, and not having to worry about neighbors' lawns, sidewalks, etc.



Grates placed around favorite doggie depositories permit offending matter to drop down into chemical pools where it is deodorized and dissolved. In heavy dog population areas, entire sidewalks could be constructed like this.

PUSH TOY SCOOP



Makes public sanitation a "fun thing" for youngsters while removing an ugly problem from the streets at the same time.

POGO PICKUP STICK



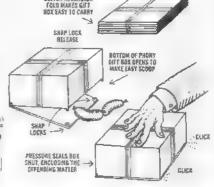
Here's another combination device affording both utility and pleasure. By hopping around those City streets which suffer a heavy dog infestation, user enjoys healthy fun while performing a much-needed clean-up. Suction pump in Pogo Stick picks up and stores stuff for later disposal.

GIFT BOX PICKUP AND DISPOSAL









This devilishly clever device performs three functions at one time. By quickly gift-wrapping offensive material, it makes streets look better immediately. Then, sooner or later, when someone thinks he's found a valuable item, it gets stuff off the streets entirely. And last, it teaches finder a moral lesson, mainly; you get nothing for nothing!

If you live in a big city ... or a small town, for that matter . . . the odds are that sooner or later you're gonna be mugged! So, as a public service, MAD offers these lines ... dialogue calculated to

BLUFF THAT MUGGER!

ARTIST BRUCE DAY

WRITER: NELSON BRIDWELL

Gee, you're the first person that's spoken to me since I escaped from the Insane Asylum's Violent Ward!

Help yourself! I just want to warn you! Since I saw "Papillon," I keep my money in a strange place!

Beat it! There's Mafia Contract out on me, and anybody that's seen with me is as good as dead!

You're welcome to it! I'm sick and tired of trying to pass these marked bills from the ransom!

Congratulations! You're gonna be the tenth mugger I've killed this month with my Kung Fu!

Sure, I've got something for you! Where do you want it . . . in the belly or the head?

Great! This'll give me **good workout** for my upcoming title fight with Foreman!

No, no! You're doing it all wrong! Let an EXPERIENCED mugger show you how!

Hike your style, kid! How'd you like to move up to where the REAL dough is?

That's it! Fantastic! You're exactly the actor I need for my next picture!

Take it all! I'm dying from nhighly-contagious disease anyway!

Okay, boys! Our stakeout worked! Come and get 'im!!

Oh, God! Please don't let me kill again!!



"IMMEDIATE SERVICE ... OR NO TIP!!"



"GET A HAIRCUT!"



"YOUR CIGAR STINKS!"

SYMBOL EXPLANATION DEPT.

PICT ROAD S FOR EVERYDAY

ARTIST: JACK RICKARD



"NO RAISE!"



"NOT TONIGHT! I'VE GOT A HEADACHE!"

SIGNS SITUATIONS



"DON'T TRY ANYTHING! I'M A KARATE EXPERT!"



"ASK YOUR MOTHER!"



"NO COMMENT!"



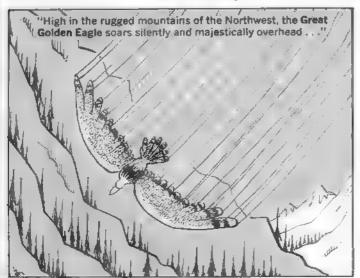
"BLACK COFFEE ONLY!"

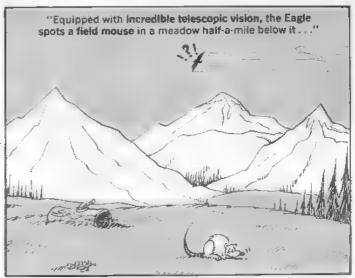


"DON'T BUG ME!"

DON MARTIN'S NATURAL HISTORY MOVIES

Short Subject #39: The Great Golden Eagle













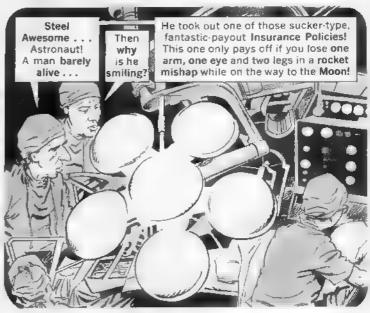
Like, there's this cool new TV series, right? And, like, it's all about America's fantastic new Super Weapon . . . a Bionic dude, right? Well, this so-called Super Weapon is nothing but a rip-off of taxpayers' bread . . . as you'll dig when this MAD version shows all of you cats exactly what you got for . . .

THE SIX MILLION DOLLARS, MAN!

ARTIST: ANGELO TORRES

WRITER: LOU SILVERSTONE

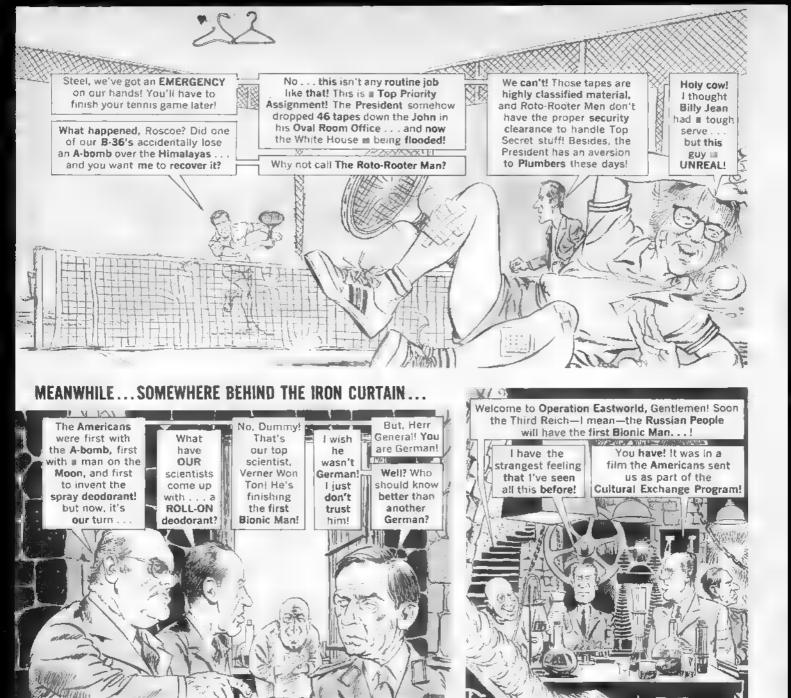


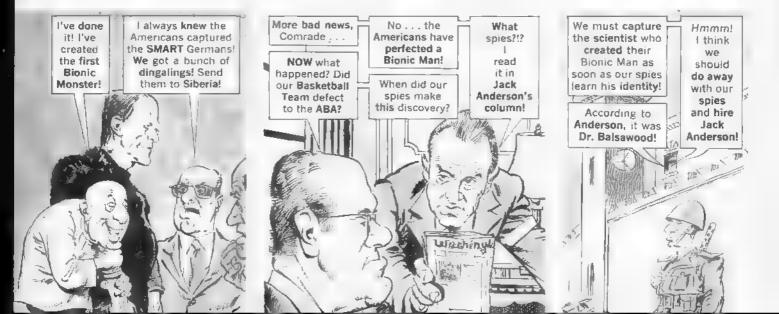






TONIGHT'S EPISODE: "THE SIX MILLION DOLLARS, MAN... MEETS THE TEN MILLION RUBLE WOMAN"





MEANWHILE, BACK IN THE U.S.A....

I'm worried, Doctor! I mean, I always liked GIRLS! But now! Well . . .

Don't be ashamed of your emotions! Some of our best people have finally come out of their closets! Let it all hang out Colone!! You'll feel a whole lot better! You got me
all wrong!
1 STILL
dig girls!
But I think
I'm falling
in love with
my electric
coffee pot!



Hmm! I take it your Mother had an electric coffee pot, and you associate coffee pots with her! You've got troubles, Colonel! You're in love with your Mother!





Well,
let's
talk
more
about
it
next

So long, Doc! Hey! That's a cute air conditioner you've got there...! Hmm! I must look up and see what Freud says about Electric Appliance Freaks!



Hey!
What
are you
doing...
looking
through
my secret
files?!?

I'm Senator Cesspool... Chairman of the Senate Committee to Eliminate Waste in Government! And from what I've seen of your files, I sure am in the right place! Listen to this: Paperclips, \$35.00! Scotch Tape, \$25.00... Don't you realize that's Taxpayers' money you're spending?! And this item—

One Bionic Man . . . six million dollars!

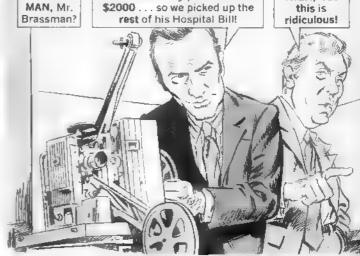
SIX MILLION DOLLARS?!? what in blazes is a BIONIC MAN, Mr. Brassman?

He's Colonel Steel Awesome! He was injured in a rocket mishap! Blue Cross only paid the first \$2000 . . . so we picked up the

Hmph! I know Medical Costs are HIGH, but this is







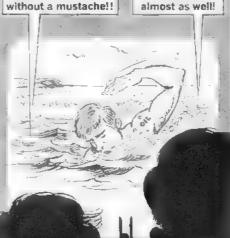
Colonel Awesome isn't your every-day run-of-the-mill Astronaut, Senator! He's a new, improved model! Watch these films, and see for yourself! He can run 60-miles-an-hour, and that's just in slow motion!

Maybe
you can
sell him
to the
WFL and
get your
money
back!



THAT'S a big deai!! Seven million dollars for a MARK SPITZ... without a mustache!!

Steel is faster than Spitz! And he can ACT almost as well!



See? He possesses tremendous strength!

Terrific! I have a \$4.95 JACK in my car that can do the same thing! You're in big trouble, Mr. Brassman, unless you can come up with a good reason for





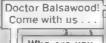


Sir, we have information that leads us to believe the Russians are working on their own **Bionic Man!**

The RUSSIANS?!? By God .. that's m good enough reason for me! We can't let them Commie rats get ahead of us in the allimportant BIRONIC RACE!

That's BIONIC Race, Sir!

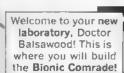
Mr. Brassman, you spend as much as you want on that Bionic Man! Just do me a favor! Cut down on the paperclips and Scotch Tape a little bit, huh! We-er-must protect the Taxpayers!



Who are you, and where are you taking me? You're going on a trip. behind the Iron Curtain, Doctor!

Whew! Is THAT all? For a minute there, you had me worried! thought you were from the Internal Revenue Service!

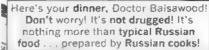




I-I don't know what you're talking about! Doctor, we have ways of making you cooperate!

Yes, Doctor! We know you have relatives living in East Berlin!

PLEASE ... Herr General! We Russians have perfected more MODERN PSYCHOLOGICAL methods of persuasion!!



kind of food you'll get . . . until you

And it's the ONLY





OKAY! YOU WIN! I'LL DO ANYTHING YOU SAY!!

We KNEW you'd come around to our way of thinking, And so . . . just to keep you happy, we've kidnapped a Chef from one of your most famous American Restaurants . . WacDONALD'S!!

WacDonald's! Uh . . . could I change my mind and try that Russian food again?

Mr. Brassman! Dr. Balsawood is missing!

> This is a job for Steel!! Where is he?

He's at the garage, having his points checked . . . and his carburetor adjusted!

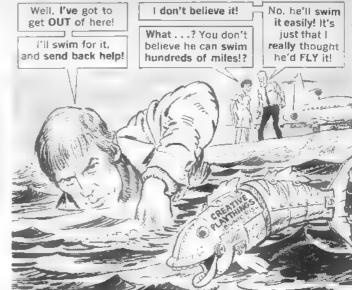
But Steel just got a brand new car . . . Not his CAR!! He's having HIS points checked . . and HIS carburetor











Look! That's

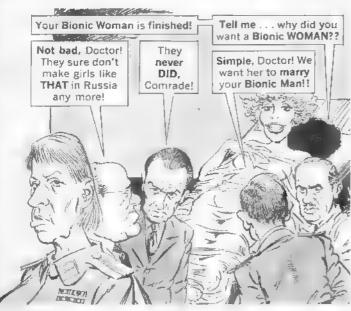


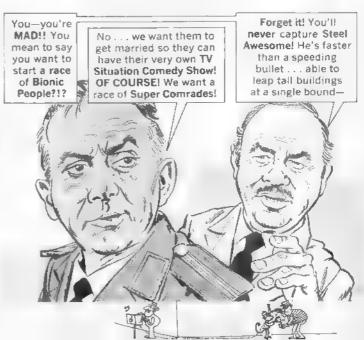


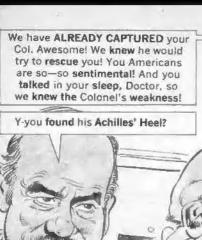


Hmmm! That wall

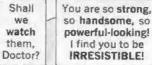








It wasn't exactly his **HEEL!** It was another part of his anatomy that got caught on the barbed-wire fence which was treated with a special bionic tranquilizing agent!



Gee, thanks, lady! You're not so bad yourself!

I was not talking to YOU, you dirty Capitalistic PIG!! I am in love with that Pepsi machine!





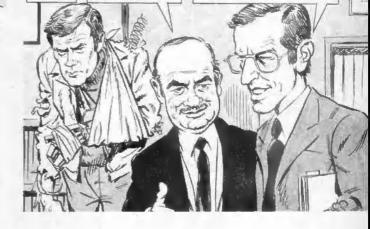




I'm glad to see you, Doctor! Thank God you're safe!

If it weren't for Steel, I wouldn't have escaped! He's in bad shape! He needs a compiete overhaul!

Forget about that, Doc! I have great news! Congress learned that the Commies had some success with their Bionic experiments. and appropriated money for us to build a bigger and better Bionic Man!



What about ME, Roscoe? Does that mean I'm about to be retired with a disability pension?

Steel, is an obsolete plane, an obsolete tank or an obsolete portable latrine retired with a disability pension?

Of course not! **But THEY'RE** only machinery only hunks of equipment!!

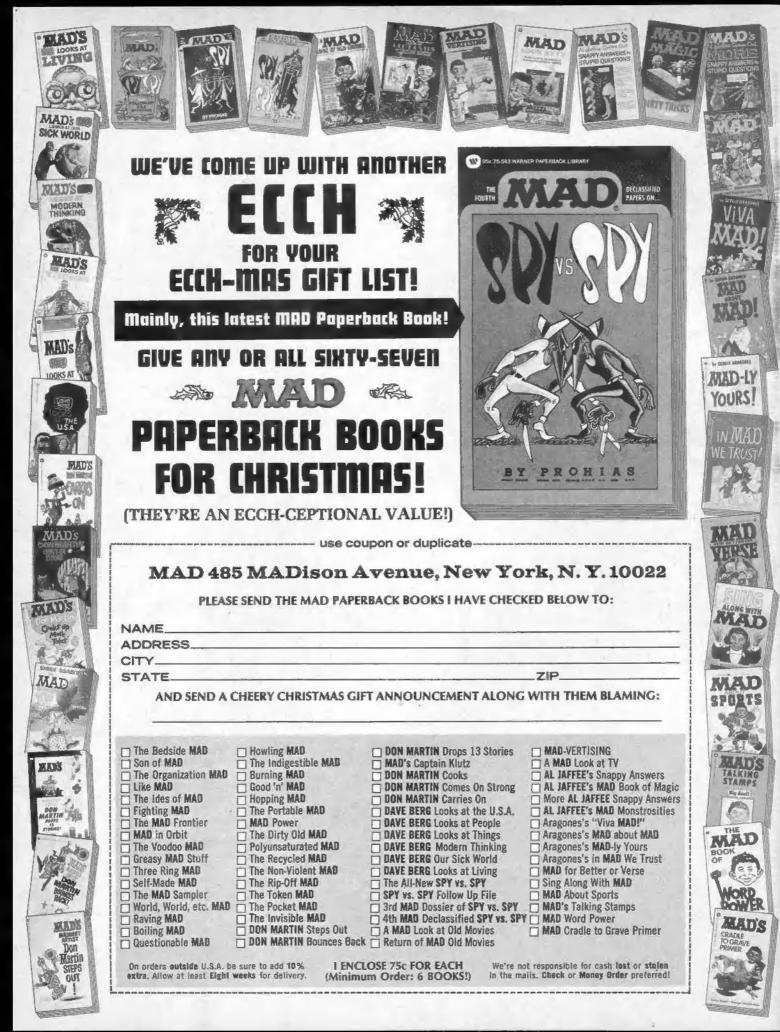
WELL . . .?

Hmmmm! I think liust said the

WRONG







WHAT SIMPLE
PASTIME IS
FAST BECOMING
A LUXURY THAT
MANY AMERICANS
CAN NO LONGER
AFFORD?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

The United States is one of the most beautiful and bountiful nations on earth. And yet, the way the cost of living is climbing, there are a lot of simple pleasures that many Americans will have to start doing without. To discover one popular pastime that is quickly becoming impossibly expensive, fold in page as shown.

FOLD PAGE OVER LIKE THES!

AÞ

FOLD THIS SECTION OVER LEFT

◆B FOLD BACK SO "A" MEETS "B"



AMERICA AFFORDS MANY DIVERSE PLEASURES TO EACH CITIZEN. BUT INCREASING COSTS ARE STARTING TO MAKE SOME LUXURIES IMPOSSIBLE TO ENJOY

ARTIST & WRITER:

...SO WHY NOT...

PARDON HITLER!

